Cookie Policy

Rock School Bus CIC - Cookie & Consent Policy

Last updated: 01 Dec 2025

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e. the information we collect using cookies and how that information is used, and how to manage the cookie settings.

1. What Are Cookies?

Cookies are small text files stored on your device that help the website remember information about your visit.

We use cookies and similar tracking technologies to improve your browsing experience, understand how visitors use our website, and support essential site functions.

For more general information on cookies, please read "What Are Cookies".

2. Types of Cookies We Use

- Strictly Necessary Cookies: Essential for the website to function properly. They
 enable basic features such as security, page navigation, and access to protected
 areas. These cannot be switched off in our systems.
- Performance & Analytics Cookies: Help us understand how visitors use the site by collecting anonymous information, such as which pages are visited most often or if users encounter errors. This data helps us improve the website and provide a better user experience.
- **Functionality Cookies**: Allow the site to remember choices you make (such as your preferences or login details) to provide enhanced, more personalised features.
- Advertising & Third-Party Cookies: These cookies track your browsing habits to
 deliver more relevant advertisements or measure campaign effectiveness. We only
 use these with your consent, and they may be set by third-party services we use.
- Non-Essential Cookies: Used only with consent. This includes analytics or embedded content cookies (if used).



3. Managing Cookies

You can block or delete cookies through browser settings, however, disabling essential cookies may affect website functionality.

How to manage cookies in popular browsers:

Google Chrome: <u>Manage Cookies</u>

Microsoft Edge: <u>Manage Cookies</u>

Safari: Manage Cookies

4. Third-Party Cookies

We may use third-party services, such as Google Analytics, to analyse site usage. These third-party providers may set their own cookies in accordance with their privacy policies.

For more information on how Google collects and processes data, visit: <u>Google Privacy & Terms</u>.

5. Policy Updates

We may make changes to this Cookie Policy periodically, any changes will be posted under this page with a "Last Updated" date.

6. Contact

If you have any questions about our Cookie Policy please contact us at:

Email: info@rockschoolbus.org.uk